



International Radio Sailing Association

www.rudiosailing.org



General Assembly 2014

Publicity Officer's report

ACTIVITIES

During the last two years numerous regular press releases have been circulated to the Members, international magazines and an IRSA column has been maintained in the MYA Acquaint publication, all of this maintaining our profile around the world. Contact has been maintained with the Members and support or ideas solicited for future actions by the Executive Committee. Meetings have been set up and attended at ISAF HQ in Southampton in support of our on going activities. Each year the IRSA Annual Report has been submitted to ISAF for circulation at the ISAF GA meeting and inclusion in the ISAF annual report, which is also circulated worldwide. Details of the IRSA World Championship winners has been researched and updated. The history of the IRSA trophies has been detailed and updated. After a long and tedious search the missing 10 Rater Canada Cup was successfully located, returned and refurbished.

POTENTIAL NEW CLASSES

Some approaches that we have made to organisations who might usefully become members of IRSA have resulted in disappointing outcomes so far. This situation probably arises from misunderstood communications from IRSA and also from within the organisations themselves. However to stimulate competition in the 10Rater and Radio A classes we are encouraging applications to host International and World Championships. Furthermore we hope that new classes, such as the R65, RC Laser, Micro-Magic and similar groups will consider joining the IRSA family and thereby increase our joint exposure throughout the world. This approach is similar to the Combined Strengths Initiative introduced by me and adopted by the UK MYA Council to attract new classes.

INTERNATIONAL CHAMPIONSHIPS

The 2013 IOM World Championships were held in Israel on 11th to 19th October 2013. The Netherlands will be running a Radio Marblehead World Championship between 5th and 11th July 2014. Italy will be hosting a European IOM Championship between 27th September and 3rd October 2014.

EVENT ACTIVITIES

We have created an IRSA Logo and supplied an IRSA flag that was flown for the first time at the event in Israel. All future IRSA events will be required to include the IRSA logo on the host and event websites. Future competition documents will also be required to promote IRSA and after the event a report, including the racing results, venue and organisation details must be completed by the host nation.

Robert Hobbs Publicity Officer 18th March 2014