

INTERNATIONAL SAILING FEDERATION RADIO SAILING DIVISION



I S A F
AFFILIATE MEMBER

TERMS OF REFERENCE FOR THE PUBLICITY OFFICER

The Publicity Officer shall have the principal responsibility for the following areas, and for advising and making recommendations to the Permanent Committee on related matters:

1. preparation of ISAF-Radio Sailing Division informational material for use by Division Members and media.
2. preparing summaries of ISAF-RSD news for publication on the ISAF-RSD web site.
3. special PR projects in conjunction with exhibitions and international events, when the Publicity Officer and the Permanent Committee consider them useful.
4. maintenance of the corporate identity of ISAF-RSD in all published forms, including keeping a manual for
 - (i) the presentation and appearance of ISAF-RSD documents, in consultation with the Chairman of the Organisation and Policy Committee.
 - (ii) the use of the name and the logotype in its full and abbreviated versions:
 - (iii) the use of ISAF symbol,
and consulting with ISAF on related matters.
5. co-ordinating of the design and production of medals, scrolls, flags, pins, stickers etc. on the instruction of the Permanent Committee.
6. deal with such matters as other RSD Committees request.

These Terms of Reference shall be read in Conjunction with the Constitution and Regulations, should there be any discrepancy then the Constitution and Regulations shall take precedence.